



# THIS PLANET OUR HOME

OFFICIAL PARTNER

Of The United Nations For The Program Of Ecosystem Restoration



UNITED NATIONS DECADE ON  
**ECOSYSTEM  
RESTORATION**  
2021-2030



SUSTAINABLE DEVELOPMENT **GOALS**





We4all is a non-profit Environmental and Humanitarian Organization which started in 2018, by two friends from Greece after the destructive fires of Mati.

## OUR MISSION

*“ To help Earth heal and to remind people this planet is our home”*

## OUR VISION

*“ To see humanity coexist, in harmony with itself, nature and other life forms”*

**IG:** we4all\_official

**FB:** we4all



John & Antonis – We4all Co-founders



## GLOBAL ACTIVITY

Our organization and impact is already present in many parts of the world such as, Greece, USA, Canada, Italy, Uganda, Kenya, Nigeria, India, Indonesia, Armenia and others.

### OUR RESULTS:

Well over 2.500.000 new trees around the world, which in many cases have both environmental and social impact (such as fruit or medicinal trees in Uganda, Greece, Kenya etc).

Over 200.000 children in hundreds of schools which we have trained on sustainability and the environment.

Over 10.000 people and families who have benefited by our Disaster Relief programs addressing needs of areas affected by Natural disasters.





## WE4ALL INITIATIVES

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We4all is active in various kinds of activity, aiming at the protection and restoration of the ecosystems of our planet. Some of our main initiatives are:

**GREEN PLANET INITIATIVE:** Reforestation, Afforestation and Urban Forestry programs for areas in need all around the world. Our goal is 1 billion new trees until 2030.

**GREEN FUTURE INITIATIVE:** An interactive educational program for schools which creates groups of children that continue to care and function for the environmental and social betterment of their areas.

**DISASTER RELIEF:** Support and help for areas and communities that have been affected by natural disasters.





## WE4ALL INITIATIVES (Continues)

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**GREEN HOPE:** Environmental activities with the inclusion of vulnerable social groups.

**FOREST PROTECTION AND FIRE PREVENTION:**

Forest cleanups and dry weed cutting, placement of water tanks to be used in case of emergency and other actions contributing to the prevention of wildfires or an immediate response.

**GREEN HUB:** A series of custom-made workshops (online or live) addressed to company employees to increase their level of engagement as well as knowledge about important environmental and social issues.





# ESG & SUSTAINABLE DEVELOPMENT GOALS

We4all is the trusted partner for hundreds of companies that count on us to develop and execute their corporate ESG strategy as well as to reduce their environmental footprint.

Our initiatives and programs are addressing all the 17 Sustainable Development Goals of the UN.





## EMPLOYEE ENGAGEMENT

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The participation of volunteers and employees of our business partners in our events is our specialization. In this way they become part of the change and do not remain as mere spectators.

Such events can be tree planting actions, tree caring, beach or forest cleanups, seed collection, workshops, inclusion activities and many others which promote sustainability and the well being of people and communities.

The logo for 'we4all' features the text 'we' in white, a stylized green leaf inside a white circle representing the number '4', and the text 'all' in white.

## WE4ALL ENVIRONMENTAL ALLIANCE

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The Environmental Alliance is composed of companies/ “allies” that have chosen to support our environmental and humanitarian work around the planet.

With their continuous support and persistence, they become leaders on and bright examples in our effort for a more sustainable future.

**Below follow the levels and corresponding benefits of the Environmental Alliance:**

this planet ° our home





## 1: SUPPORTER

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This level corresponds with the planting of 100 trees where it is most needed or another equivalent initiative promoting sustainability and SDGs.

### Benefits

- Placing the company logo on our website in the corresponding section.
- Giving the supporter badge for use to the company's materials
- Tree planting Certificate if requested.





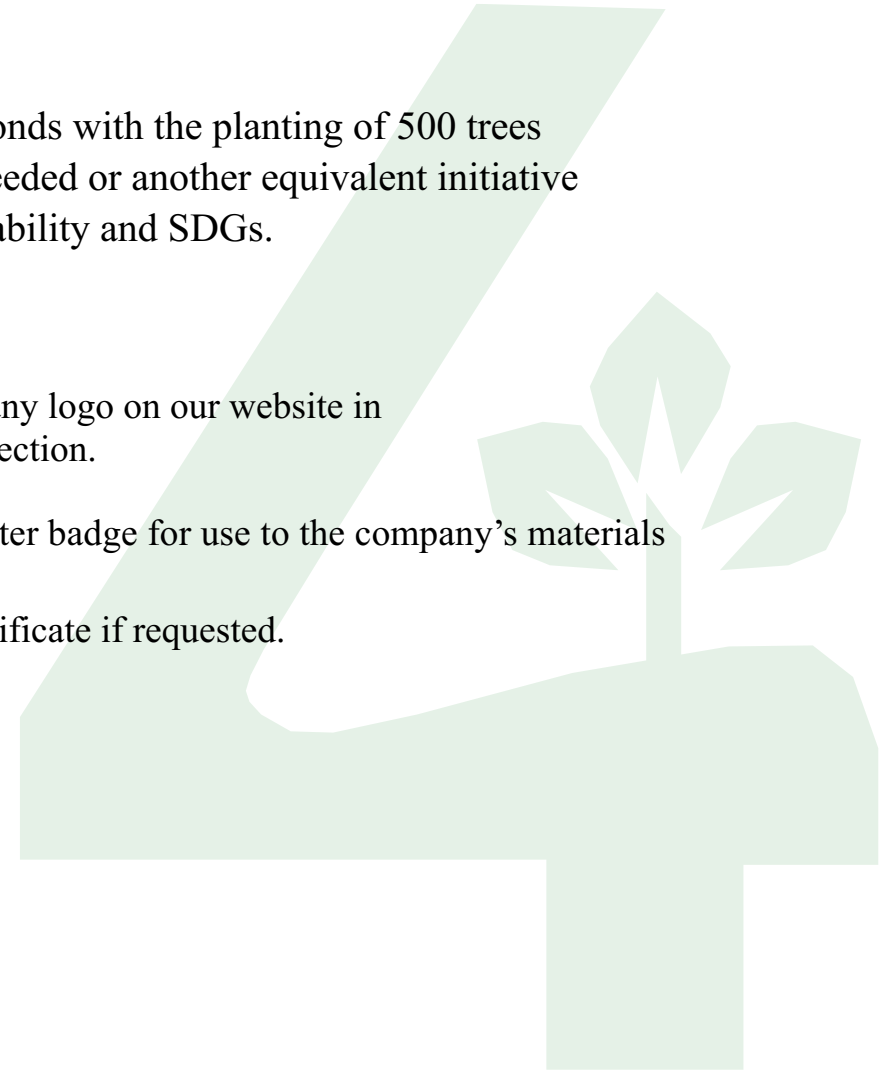
## 2: ALLY

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This level corresponds with the planting of 500 trees where it is most needed or another equivalent initiative promoting sustainability and SDGs.

### Benefits

- Placing the company logo on our website in the corresponding section.
- Giving the supporter badge for use to the company's materials
- Tree planting Certificate if requested.



### 3: GUARDIAN

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This level corresponds with the planting of 1000 trees where it is most needed or another equivalent initiative promoting sustainability and SDGs.

#### Benefits

- Placing the company logo on our website in the corresponding section.
- Giving the supporter badge for use to the company's materials
- Mention in an Instagram and a Facebook story
- Mention in a Facebook post
- Tree planting Certificate if requested.



GUARDIAN



# EARTH PROTECTOR

## 4: EARTH PROTECTOR

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This level corresponds with the planting of 5000 trees where it is most needed or another equivalent initiative promoting sustainability and SDGs.

### Benefits

- All of the benefits of the previous levels
- Independent post on Instagram and Facebook
- Earth Protector acknowledgement plaque.
- Sending a press release in at least 5 news outlets
- Custom made ESG program based on the needs and desires of the partner.

## 5: GLOBAL DEFENDER

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This level corresponds with the planting of 20.000 trees where it is most needed or another equivalent initiative promoting sustainability and SDGs.

Global Defender is the highest level of strategic business partner of the Alliance.

### Benefits

- All of the benefits of the previous levels
- Earth Protector acknowledgement plaque.
- Sending a press release in at least 20 news outlets
- Custom made ESG program based on the needs and desires of the partner.



# SOME OF OUR BUSINESS PARTNERS



AIRFRANCE



EY

Building a better  
working world



THE HELLENIC INITIATIVE



ΓΙΑ ΠΑΝΤΑ

EUROBANK



L'ORÉAL  
HELLAS



AstraZeneca



WYNDHAM  
HOTELS & RESORTS



Deloitte.



Καλή Διατροφή, Καλύτερη Ζωή



Grant Thornton





VIRGINIUS SINKEYČIUS  
Commissioner for Environment  
Oceans and Fisheries

Brussels, 21 April 2023  
Ref. Ares (2023)1692799

Mr John Iliopoulos  
CEO/ Co-founder We4all  
[johnliopoulos84@gmail.com](mailto:johnliopoulos84@gmail.com)

Dear Mr. Iliopoulos,

Thank you for your kind message of 8 March about your planting initiative. We are pleased to hear about it and we appreciate the effort by *We4all* to contribute to the European Green Deal goal of planting 3 Billion trees by 2030.

# ACKNOWLEDGEMENTS & CERTIFICATIONS

We4all is an official partner of the UN on ecosystem restoration, has been awarded the Candid Platinum Seal of Transparency 2024, has been acknowledged and is in collaboration with the EU Commission and the EU Commissioner for Environment Oceans and Fisheries. It has ISO 9001 & 14001 certifications and is under the Auspices of the Region of Attica, while it has been officially acknowledged by the Greek Orthodox Archdiocese of America, the Embassy of Nigeria and others.



Platinum  
Transparency  
2024  
**Candid.**



HELLENIC REPUBLIC  
REGION OF ATTICA



Embassy of the Federal Republic of Nigeria  
17, Street Street  
152 37, Filothei  
P.O. Box 65266  
Athens, Greece

Mr. John Iliopoulos  
CEO/ Co-founder  
We4all  
88, Alekou Panagoulis Street  
Chalandri 15343  
Greece

Dear Mr. Iliopoulos,

### LETTER OF APPRECIATION

We wish to convey appreciation for the collaboration shared between the Embassy of the Federal Republic of Nigeria, Athens and We4All in organising and

22<sup>nd</sup> February, 2024

### Certificate



This is to certify that the Quality Management System of  
**WE4ALL AMKE**  
Athens, Panagoulis St. 88, 15343, Agia Paraskevi, Greece  
has been found to conform to  
**ISO 9001:2015**

Certification scope  
Landscape and environmental works and services.

Certificate no:  
17102/06/20  
Date of issue of the certificate:  
16/05/2023  
Date of expiry of the certificate:  
17/05/2025  
Last update of the certificate:  
n/a





## TOGETHER WE CAN BUILD MORE

All donations to We4all are supporting our efforts to protect and restore the ecosystems of our planet, to bring more awareness on the climate crisis and sustainability and of course, to plant more trees.

WE4ALL Non-Profit Company is a non-profit organization based in Athens, Greece.

WE4ALL INC is a 501(C)3 is a non-profit company based in Oregon, USA

Depending on the legal regulations of your respective country, your donations may be tax deductible.

**Contact us:**

[www.we4all.com](http://www.we4all.com)

[info@we4all.com](mailto:info@we4all.com)

